



2025

CINCINNATI, OH
OCTOBER 28 & 29

SESSION TITLE

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American Society of Safety Professionals

SAFETY IS PERSONAL.



ASSP PROACTIVELY LEADS THE WAY

- Anticipating Needs
- Developing Solutions
- Empowering Protection
- Shaping the Future



ASSP – WHO WE ARE

OUR MISSION

We are the community that protects people, property and the environment.

OUR VISION

Safety, health and well-being are inherent rights of every worker.



SHARED PRINCIPLES AND BELIEFS

1

Business-Driven Practice:

Standards and
Worker Well-
Being

2

Beyond Compliance:

Embracing Risk
and Safety
Management
Systems

3

Leading Indicators:

Revolutionizing
Recordkeeping
for Predictive
Insights



ORGANIZATIONS SUPPORTING THESE PRINCIPLES



THINK SAFETY ALL DAY, EVERYDAY



Safety isn't a mindset that should be turned on and off.

Safety is a 24/7 strategy.

Every worker deserves to return home to their loved ones safe and healthy.

TACKLING TODAY'S SAFETY CHALLENGES



Shifting Labor Market



Aligning With Business Strategy



Leadership and Culture

FRAMING THE ISSUE



EHS PROFESSIONALS



ORGANIZATIONS



WORKERS

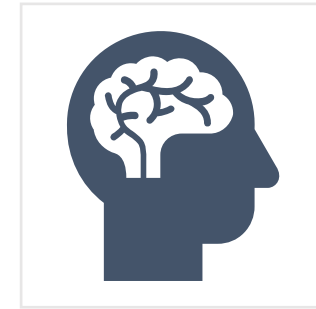
SHIFTING LABOR MARKET



**Workforce Instability and
Retention**



**Developing Leaders for
Today and Tomorrow**

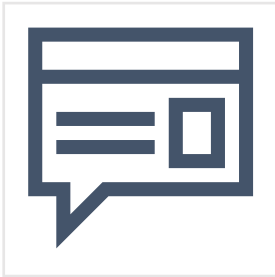


**Mental Health and
Psychological Safety**

WHAT YOU CAN DO

- Start safety conversations on Day 1.
- Collaborate with HR to improve onboarding and mentorship.
- Build safety understanding into leadership programs.





**Moving From Compliance
to Influence**



**Safety as a Competitive
Advantage**

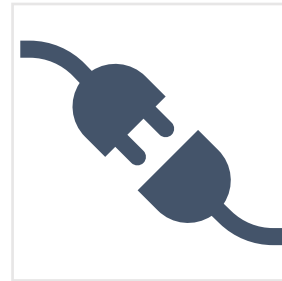


Employee Engagement

ALIGNING SAFETY WITH BUSINESS STRATEGY



**Leadership Commitment
and Decision-Making**



**Risk Management: Connecting
Safety to the Bottom Line**

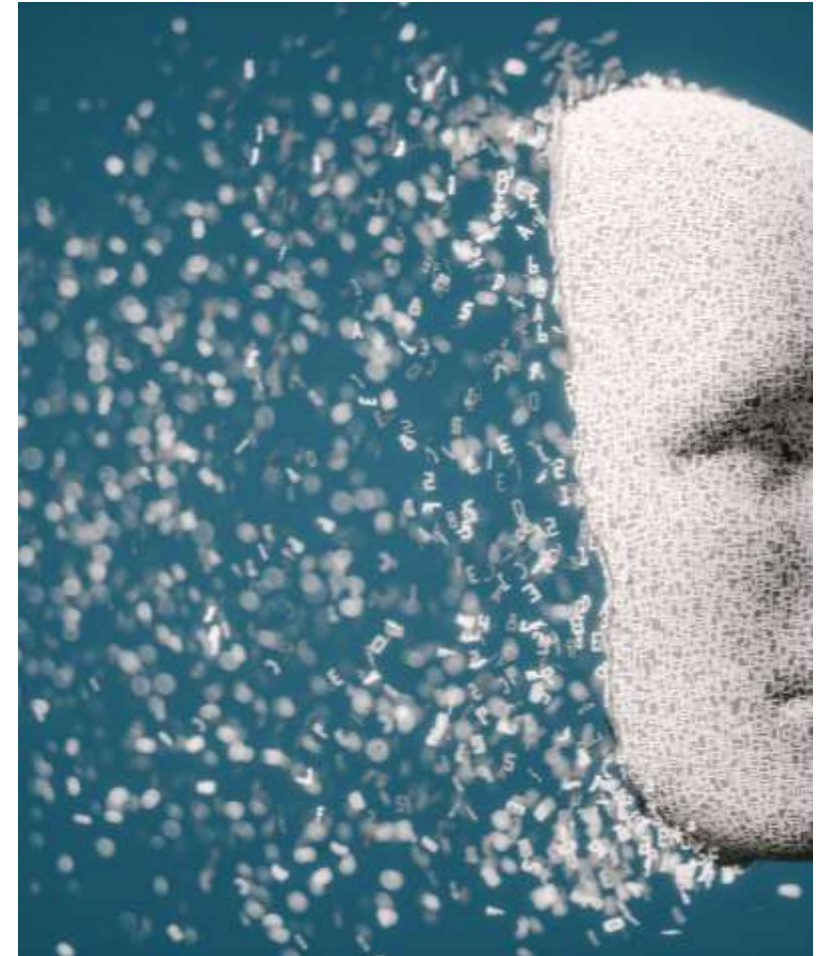


Going Beyond Compliance

AI is transforming the world of work.

Given the opportunities and risks associated with AI, ASSP affirms a set of fundamental principles that guide how we approach AI and its use in a responsible, ethical manner.

- 1. Trust**
- 2. Transparency**
- 3. Equity**
- 4. Privacy**



WHAT YOU CAN DO

- Make safety a core leadership metric
- Involve senior leaders in safety programs
- Shift from punitive measures to learning-based actions



WHAT YOU CAN DO

- Use data for proactive decision-making
- Use technology to enhance safety
- Make safety communication two-way



Trusted safety guidance meets AI.

*ASSP's Safety Professionals
Handbook is now powered by AI*



DEMO TIME!



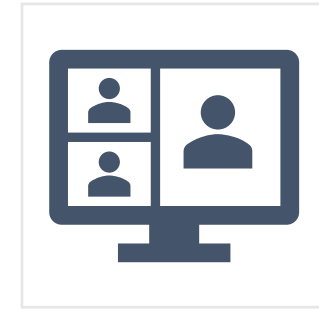
NOW IS THE TIME TO ACT!



**Align Safety with Business
Priorities**



**Empower EHS
professionals**



**Leverage Technology &
Support the Workforce**

SAFESTART[®] FORUM

FOR HUMAN FACTORS PRACTITIONERS



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THANK YOU FOR ATTENDING!